



The Great Gospel Announcement
Matthew 1:20-21

Matthew 1:20-21 (ESV)

“But as he considered these things, behold, an angel of the Lord appeared to him in a dream, saying, ‘Joseph, son of David, do not fear to take Mary as your wife, for that which is conceived in her is from the Holy Spirit. She will bear a son, and you shall call his name Jesus, for he will save his people from their sins.’”

I. The great priority of Jesus is saving people from sin.

Luke 19:10 (HCSB)

For the Son of Man came to seek and to save the lost.

John 3:17 (NIV)

For God did not send his Son into the world to condemn the world, but to save the world through him.

I Timothy 2:3-4 (HCSB)

“... God our Savior wants everyone to be saved and to come to the knowledge of the truth.”

II. Every one of us represents Jesus to the world.

2 Corinthians 5:18-20 (NIV)

“God reconciled us to himself through Christ and gave us the ministry of reconciliation... He has committed to us the message of reconciliation. We are therefore Christ’s ambassadors, as though God were making his appeal through us.”

Acts 20:24 (NLT)

“But my life is worth nothing to me unless I use it for finishing the work assigned me by the Lord Jesus—the work of telling others the Good News about the wonderful grace of God.”

III. The best thing we can do for someone is help them come to know Jesus.

Ephesians 2:12 (HCSB)

“At that time, you were without the Messiah ... with no hope and without God in the world.”

